



June 2011

Edition 2

**“PUBLIC HEALTH DEPARTMENT SAYS
9,000 EMPLOYEES’ INFO STOLEN”**

“AS HEALTH DATA GOES DIGITAL, SECURITY RISKS GROW”

**“CAMC PATIENTS SUE HOSPITAL
FOR INTERNET SECURITY BREACH”**

Ripped from today’s headlines. It’s easy to become numb to the sheer volume of stories. Another data breach, resulting in the loss of customer information.

But don’t think that just because it’s happening all over, the penalties aren’t being enforced. Healthcare providers that expose customer information either willfully or accidentally are facing stiff fines and penalties. Not to mention the damage to a company’s reputation. In these tough economic times, can your organization afford the damage to its reputation?

Our approach is simple: we try to access data that we should not be able to access. We’ll examine your systems every which way, trying to access data on your network that we shouldn’t be able to get to – with your permission, of course!

We’ll do all of this without taking up a lot of your time, or the time of your staff. And when we do get to your data, we’ll give you specific, concrete recommendations on how to mitigate the risk. Oh, and we’ll give you information that will help you to prepare for your next visit from the auditors. Because the better prepared you are for their visit, the more likely they are to finish up their reports so you can get back to business.

And keep your name out of the headlines.

Give us a call to learn more about how we can help you. We love this stuff!

MONEY BACK GUARANTEE

If this isn’t the BEST assessment experience you’ve ever had, we’ll refund your money back 100%.

DON'T JUST TAKE OUR WORD...

The professionalism and knowledge of the team complimented by the thoroughness of the security audit and the detail of the security reports has enabled Memorial Medical Center of West Michigan to make the appropriate strategic and tactical investments to our security infrastructure that not only reduces our risk to exposure, but also enhances the level of customer service we provide our patients. Memorial Medical Center of West Michigan’s expectations have been met with each audit and we highly recommend the security service to any business.”

Daryl C, Dir. of Information Systems,
Memorial Med. Center of W. MI

ABOUT OST

OST (Open Systems Technologies) is an employee-owned, \$55 million company specializing in Healthcare IT Security. Since 2003, the company has logged close to 40% compounded growth in revenue and in its number of employees. In 2007, 2008, 2009 and 2010, OST was recognized in *INC. magazine’s 5,000’s Fastest Growing Private Companies*. OST was also listed on *CRN’s FastGrowth100* in 2007, 2008 and 2009, and on the *Michigan 50 Companies to Watch* in 2009.

TO LEARN MORE, VISIT OSTUSA.COM

SIGN UP NOW & GET \$100

Simply sign up for an OST Healthcare Security Assessment by July 31, 2011 and you’ll receive a **\$100 American Express gift card** at the completion of the assessment. Now, that’s easy money!